



JAMES MALONE

2nd EDITION WALLPAPERS

I am personally delighted with the result of this new wallpaper collection.

We have created 17 wallpapers for this second edition that will form part of the folder we presented a couple of years ago, bringing this collection to a total of 43 designs.

We have used a 180 gsm TNT non coated paper, a sublime quality.

The cost saving concept of adding new inserts to the collection is now clear as the total cost of this new edition is only 25 euros.

It is a prerequisite to obtain the folder and first edition in order to acquire this second edition.

It is important to understand and explain the clear advantage of being part of this programme as the collections we present each year will cost much less than a traditional book/collection.

As for customers who are already part of this programme, they should have this new edition. We ask you to make the presentation as soon as possible, before contacting them directly from our offices.





AMAZONIA

Colourful hand painted animals dance between swaying foliage on a luxurious matt non-woven base. Available in 3 striking colours and also as a printed linen blend fabric.



KUZMA

A large-scale design inspired by an embroidery of birds from Gujarat in India from the 17th century. Available in 5 colour variations and also as a printed linen fabric.



MYRTALES

Created from an extract of a design in gouache on paper from around the mid-19th century. We have honoured the technique and used our weakness for the Eucalyptus plant to create this wallpaper available in 7 colours and also as a printed linen fabric.



PERSIAN FLOWER

Flowers taken from an antique Suzani Rug and recreated as a wallpaper design. Available in two colour variants and also as a printed linen fabric.

We have created a portfolio to be able to present the new editions and we are launching it for the first time with this second collection. Please take care of it as it will be for future collections as well.

The idea is that of an artist showing their work, which is really what you are going to do..... It is very important to give prominence to each paper you show, taking it out individually, opening it with subtlety, creating a collage on the space where you are working..... I don't think they will resist too much.

There will be many cases of clients without the first edition and to whom you will have to take the folder along with this portfolio explaining everything about the programme.

I hope you enjoy showing this small collection that has been created over the last 18 months.

